

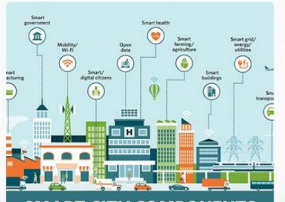
# Felipe Schmidt Fonseca

reuse.city

waste prevention and smart cities



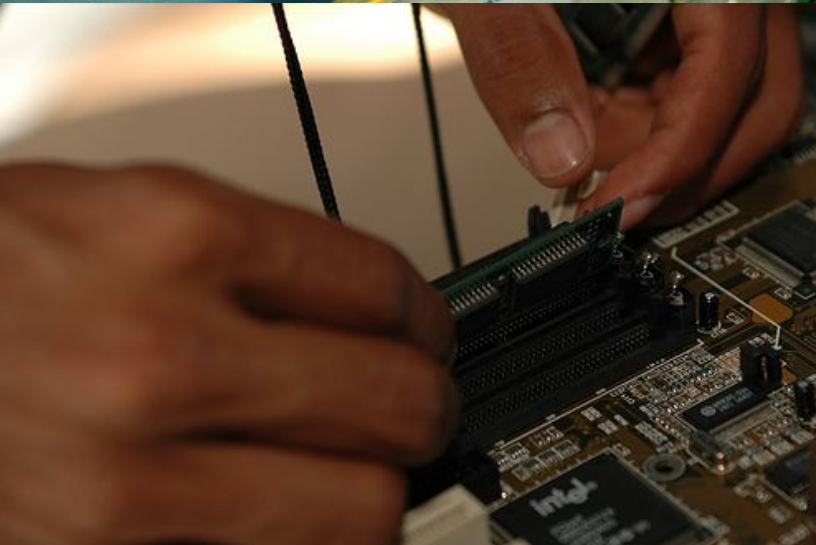












# "Smart" waste management

- Companies + Governments
- Smart bins, Collection, Efficiency
- Make waste disappear
- Little citizen agency
- End goal: increase recycling





reduce, reuse, recycle



# Concept ideas

## How to assess the potential value of materials?

1/8

### Universal Registry of Things

*Open database*

Information about as many types of objects as possible.



2/8

### Point and Reuse

*App / Website*

Allows users to quickly evaluate the potential value of an object.

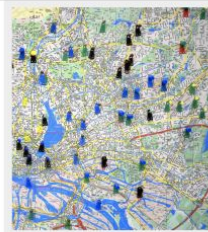


3/8

### Save This Thing

*App / Website*

Geo-referenced open directory of reuse alternatives with user evaluation / reputation system.



4/8

### Make Waste Visible

*Urban Interventions*

Expose the volume of waste generated by towns and cities.

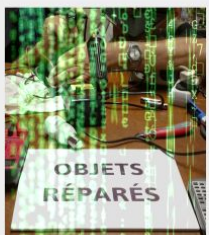


5/8

### Data on Reuse

*Open Dataset*

Data about different kinds of reuse of materials in urban environments.



6/8

### Reuse Bin

*Urban Service*

Track your donations.



7/8

### Transformation Lab / Shop

*Blueprint*

Urban infrastructure for reuse / upcycling of materials.



8/8

### Reuse Commons

*Urban Service*

Collective stewardship of post-consumption materials.





# reuse.city: prototyping

